

Malaga, Spain

"A city that looks with passion to the future." Mayor Francisco de la Torre

An entrepreneurial Mediterranean Smart City surrounded by an innovative ecosystem called Malaga Valley. The Andalusian Technological Park (PTA) is home to 634 companies & employs 18,750 people. Low cost of living juxtaposed with a high quality of life & an international airport make Malaga one of the best places to live, to work & to invest.

A dynamic metropolis on the southern coast of Spain with one of the best climates in Europe, beautiful beaches, attractive mountain landscapes, more than fifty golf courses, several sailing marinas & a ski resort in the nearby Sierra Nevada mountains.



Important Initiatives

- Spanish national **Digital Content Center of Excellence** including images, videos, animation, & 3D virtual reality for web portals, digital publications & social networks.
- Experimental Urban Lab** dedicated area where SMEs & entrepreneurs can experiment with Smart City solutions.



Harvard University's Sustainability Technology Center enables internationalization & new business models for the "green economy."

- Paris' **Pompidou Centre & The Russian Museum** in Saint-Petersburg open their first European satellites.

- Zero Emissions Mobility to All** pioneering international pilot project with Japanese Government, Mitsubishi & Hitachi involving 200 electric vehicles & charging points.



- SmartCity Málaga pilot research project, with 17,000 customers, focuses on energy efficiency, alternative generation & smart grid management.



- MálagaValley** is an important European technological "think tank" which meets twice a year with presidents, CEOs, political & business leaders.
- The **University of Málaga & Andalusia Tech** Campus of Excellence supporting entrepreneurs & spinoffs.
- More than **15 international schools** and **145 bilingual schools** offering a variety of educational models in various languages.

malagavalley
Innovative Ecosystem

- 1,000 jobs were created in 2017 in the technology sector.
- Dekra**, the largest inspection company in Germany & 3rd largest in the world bought AT4 Wireless in 2015.
- Leading big data analytics company **ITRS Group** opens new Research and Development centre in 2015.
- Google** bought Virus Total, a local Malaga startup, in 2012.
- Agapea** is the world's largest distributor of Spanish books online.
- Keysight Technologies** acquired the Measurement Systems Division of Malaga based AT4 Wireless in 2012.
- 15+ Innovative **Business Incubators**, 4 **Business Accelerators**, **Venture Capitalist** and **Business Angels**.
- CSC** bought iSoft and increased its staff by 30% since 2011.
- Aertec** is 1 of 2 Spanish manufacturing engineering firms to have Tier 1 Preferred Provider status with **Airbus**.
- ORACLE** created in 2010 an International European Sales Center with 400+ employees and continues to grow.
- Ericsson** bought locally started Optimi and has increased its staff since 2010.

- Organizational Headquarters
- United Nations** International Training Centre for Authorities and Leaders. (CIFAL Malaga UNITAR).
 - International Association of Science and Technology Parks (IASP)** with 379 members in 70 different countries.
 - Aeronautical Cluster**, **Smart City Cluster**, **Marine Cluster** & **Security Software Cluster**.

Over 1 million metropolitan population

4th largest economy in Spain

3.1 % 2017 GDP growth

Economic & Technological Capital

Capital of the "Costa del Sol"

Awards & Recognitions

- Finalist for the Best Smart Cities Project, at the VII Edition of CNIS 2017 Awards. The SEGAM Project.
- Only Spanish City in the Top 10** of Eurobarometer: Quality of Life in European Cities 2016 survey.
- 8th best European city** for its strategy to attract foreign direct investment – FDI magazine, March 2016.
- One of **The New York Times' 52 Places to Go** in 2016.
- European iCapital of Innovation** 2014 Award Finalist.
- E-Visionary Award 2013**, by the prestigious World Electric Vehicle Association (WEVA) for electric mobility.
- IBM Smarter Cities Challenge** 2012 winner & only Spanish winner to date.
- 2016 **CIVITAS City of the Year** for successes in public transport & electric vehicle infrastructure.



Forbes

Oct. 24, 2011 - Forbes International Magazine,
**"The Top Five Smartest Cities In Spain
And Why The U.S. Should Care."**

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- First European city to host **MIT's Technology Review** conference on emerging technologies organized by Massachusetts Institute of Technology's (MIT) magazine 'Technology Review' in 2011 and in 2012.